



## Careers information sheet

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### Bar management/Licensed trade

#### What do Bar Managers do?

The licensed retail sector currently employs over 900,000 people and this is set to continue as the number of pubs and clubs increases. Those working in pubs are often involved in serving food to customers as well. Sommeliers and wine waiters manage the wine service in hotels and restaurants and are very knowledgeable about wines and spirits.

Working behind a bar is often a good way of earning an income while studying and getting a foot on the career ladder. Bar staff can become shift managers then assistant or relief managers. From there you could go on to managing your own bar. Bar managers need to be aware of all the legislation that applies to the sale of alcoholic drinks.

Many pub management companies and breweries offer management training schemes for those who want to get into the industry as assistant managers. (Source: jobs4u)

There are several different pathways to become a qualified Bar Manager.

- ROUTE 1 - Work based learning - Apprenticeship
- ROUTE 2 - College based vocational learning
- ROUTE 3 - Via a management degree

Go to the Key Routes web pages for interactive versions of these – <http://www.keyroutes.org.uk/careas/hospitality/opt-barmanage.aspx>

Adults without formal qualifications can move into the industry. You will need to demonstrate your enthusiasm and aptitude as well as your practical experience, people skills and business sense.

#### What else should I be doing?

It would help your career to:

- get a part time job in a pub or off license
- develop your communication skills
- keep up your personal presentation
- take a look at the Publican
- <http://www.exacteditions.com>
- take an evening class or short course in wine appreciation
- learn about local breweries and real beer [www.camra.org.uk](http://www.camra.org.uk)
- keep fit - being on your feet all day needs stamina!

## **Useful links**

The British Institute of Innkeeping is the professional body for the licensed retail sector. <http://www.bii.org>

BII is the Awarding Body and offers a wide range of qualifications for the licensed retail sector through Approved Training Centres. This includes statutory qualifications such as the Level 2 National Certificate for Personal Licence Holders (NCPLH) as well as opportunities for continued professional development. <http://www.biiab.org>

Vocational qualifications for the drinks industry are offered by:

The Hospitality Awarding Body  
<http://www.hab.org.uk>

City & Guilds  
<http://www.city-and-guilds.org.uk>

Goal  
<http://www.goalonline.co.uk>

Edexcel  
<http://www.edexcel.org.uk>

The Wine & Spirit Education Trust  
<http://www.wset.co.uk>

The British Beer and Pub Association offers industry based training DVDs and videos <http://www.beerandpub.com>